



FRESH PICKS



Cherry season has arrived, and it's one of the sweetest signs that summer is just around the corner. Our cherries are now in stock—plump, vibrant, and bursting with that unmistakable juicy flavor everyone waits for all year.

This is peak quality and peak flavor, so now's the time to stock up. Whether for snacking, displays, or seasonal menus, these cherries deliver. Order today while supply is strong and bring a taste of early summer to your lineup.

ALERT



Weather conditions across key growing regions are tightening supplies on **broccoli, iceberg lettuce, cauliflower,** and **celery**, pushing prices upward and creating a firmer market. Availability may be inconsistent in the short term, and certain items could be harder to source. We're actively working with our growers and suppliers to secure product and fulfill orders as best as possible, and we appreciate your flexibility as the market adjusts.

IN SEASON!



Claifornia-grown
Avocados



California-grown
Onions



Fruit Update

Apples: **Apple** conditions remain the same. Supplies have tightened as the season is slowing, but demand is also easing as other fruit seasons, like stone fruit, are beginning. Fruit continues to skew larger in size, making smaller size crop less available. Pricing for food service sizes remains elevated. Expect steady conditions for the week, including firm prices and good quality.

Avocados: The California **avocado** season is continuing steadily. Crop is peaking at 48 ct., and demand is also keeping steady. Quality is great. Market conditions should remain consistent again this week and into next.

Bananas: Again, **banana** prices remain high due to fuel costs. Expect higher price points to continue for the foreseeable future.

Berries: **Blackberry** conditions continue improving. The California season has taken over as Mexico's season is coming to an end. Supplies are expected to continue steadily as the California season gains momentum. Quality is good, and prices are firm.

Blueberry conditions are also seeing some relief. The Mexico season is starting to slow, but supply is steady. The California season has begun, helping produce more steady supply. Expect firm prices and good quality, along with increased supply this week.

Raspberry production has slowed as the Mexico season is ending. Prices are still firm due to low supply. Expect conditions to ease this week and into next as the California season is picking up. Prices remain firm, though, until California fruit enters the market.

Strawberry production was affected by rain. Supply is down, and demand is increasing due to Mother's Day weekend. For now, prices are firm, but production is expected to pick back up. Quality is also expected to improve.

Citrus: The San Joaquin Valley continues being the primary growing region for **lemons**. Supply from Ventura is expected to pick up soon. Crop is peaking in larger sizes, making smaller sizes hard to find and prices slightly higher. For now, supply is steady with firm pricing and average quality.

Limes are finally seeing some relief. While demand is expected to increase with Cinco de Mayo, relief is expected to continue after months of increased pricing and low supply. Crop continues peaking in smaller sizes, making larger sizes scarce and higher priced, but supply is finally gaining some momentum.

Navel oranges are still peaking in larger sizes, and small sizes are still very limited and will remain so. **Valencias** will be coming available in the next several weeks. Quality continues to be poor, and firm market conditions are expected again for this week.

Grapes: Supply of both imported **red grapes** and **green grapes** remain tight, but the domestic season is set to begin soon. Prices are firm, and quality is good.

Pears: Prices are still firm for pears. **Boscs** and **reds** are in good supply with steady conditions. Quality is also good. California **bartletts** are expected to start in several weeks.

Melons: **Cantaloupe** supplies are steady, and **honeydew** supplies have increased. Prices are firm for both. Quality is good.

Tomatoes: Tomato prices continue escalating. **Rounds, romas, and grape** tomatoes are seeing the most significant increase in price, with reduced volume and overall poor quality. Supply continues to be lower than demand, and relief is still not expected for several weeks. Yet again, quality is poor, and prices are high.





Vegetable Update

Asparagus: **Asparagus** supply continues to struggle. Crop is currently coming from Mexico, which is seeing a decrease in production. Imported crop from Peru is helping ease tight conditions, but quality is not great. Prices will be high again this week.

Bell Peppers: Conditions for **bell peppers** are beginning to improve as the Coachella season begins, and crop enters the market. **Green bell peppers**, in particular, are finally seeing some needed relief. Quality is also improving. Prices are easing, but will remain firm.

Broccoli & Cauliflower: Conditions for **broccoli** remain tight after rainy weather. Supply is down, and prices are elevated. Quality is poor, and issues are being reported. Relief is not expected for several weeks when crop is able to recover from the bad weather. Until then, expect firm prices and poor quality.

Cauliflower has also been affected by rainy weather. Quality issues are being reported, and prices are firm. Similar to broccoli, relief is not expected for several weeks due the affects of wet weather.

Brussel Sprouts: **Brussel sprout** supplies have tightened, and quality issues are being reported. Prices remain firm after weeks of low supply and poor quality. Conditions are expected to be tight again this week.

Carrots: The Imperial Valley is still the primary growing region for **carrots**, with Bakersfield expected to come back into production in the next several weeks, weather permitting. Reduced availability out of Bakersfield prompted an earlier-than-usual shift into the Imperial Valley, where crops were still developing and sizing remained below ideal levels. With a few additional weeks of growth, both sizing and overall availability are expected to improve.

Celery: **Celery** was also impacted by rain, leading to firmer price points. Crop is currently coming from Southern California. Similar to other crops, rain has impacted supply and quality. Expect tight conditions for the week.

Cucumbers: **Cucumber** production has slowed as fields are transitioning, leading to lower supply than last week. Prices are firming up, but volume is holding steady. Quality is average.

Lettuces: **Iceberg** has been impacted by rainy weather. Conditions will be tight this week, along with high price points. Quality has also been impacted by weather. Crop is currently coming from Salinas. Expect low supply, firm prices, and poor quality.

Similarly, conditions for **romaine, and green and red leaf lettuces** have been impacted by weather. Crop is currently coming from Huron and Yuma. Expect firm prices and average quality. Relief is expected in another week or so along with better quality.

Tender leaf lettuce supplies are continuing to improve. Crop is currently coming from Oxnard, Yuma, and Mexico. Prices are firm, and quality is improving. Expect steady conditions for the week.

Onions & Potatoes: **Onions** have also been impacted by weather. California is now the primary growing region, and harvest has been impacted by recent rain. Quality has also been affected. Expect firm prices.

Green onion supply is steady. Prices are firm, and quality is good. Conditions will be steady for the week.

Potatoes are seeing increased prices due to transportation costs. Crop is peaking in medium to large sizes. Conditions remain steady, but prices are firm.





FRESH CHERRY CROSTINIS

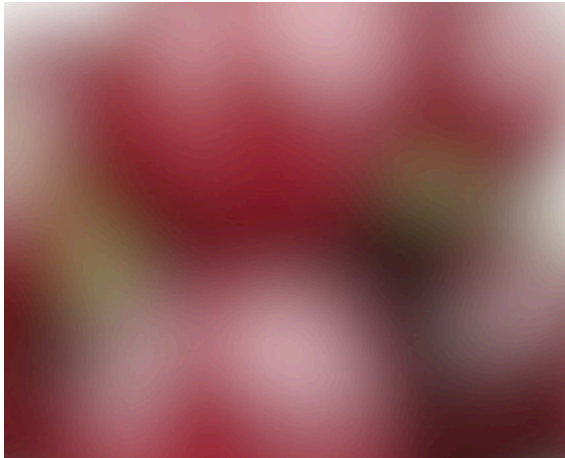
Quick Directions: Top toasted baguette slices with whipped ricotta, halved fresh cherries, a drizzle of honey, and a sprinkle of fresh thyme. Finish with a pinch of sea salt for a simple, elevated sweet-and-savory bite.

DID YOU KNOW?

Cherries are one of the few fruits that don't continue to ripen after they're picked, meaning what you see is what you get. That's why peak-season cherries are so special, harvested at just the right moment for maximum sweetness and flavor.

PRODUCE TRIVIA

Which fruit tree can produce up to 7,000 pieces of fruits in one season?



Answer revealed next week!

Answer to last week's riddle: Nectarines are actually a smooth-skinned variety of peach.

STORAGE TIP OF THE WEEK

Keep cherries cold and dry. Store them unwashed in the refrigerator and rinse just before serving. For best quality, enjoy within a few days, and always remove any soft or damaged cherries to keep the rest fresh longer.

**For updated prices and availability, contact us at
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or

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